

Techno-toddlers: The digital practices of 0-3 year olds.

Jackie Marsh, University of Sheffield

In this presentation, Jackie will report on findings from ESRC-funded study in which the under 5's use of tablets and apps in the UK was studied. In the first stage of the study, a survey of 2000 parents of 0-5 year-olds who had access to tablets in the home was undertaken. In Stage 2, six case studies were undertaken of children using tablets in the home, using an ethnographic approach. The presentation will focus on the findings relating to children aged from birth to three and will outline very young children's access to and use of tablets, analysing the way in which children in their first years are drawn into digital family practices from birth, and soon develop their own preferred ways of using technologies.