

# **Building Online Media Literacy at Harapan Ibu Kindergarten, Indonesia**

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## **Abstract**

Lack of parental supervision associated with the use of media in children would have caused the adverse implications for their children. They could have access to content that is not appropriate to their age because of the ignorance of the children when it is associated with the content. Therefore, we should foster early literacy to children. The role of parents is very important in monitoring their children's activities in using online media. However, they also introduced on how to use digital communication devices and the use of online media at school. Each school has a different way of introducing it to their students. As an established educational institution on kindergarten school, Harapan Ibu Kindergarten that is located in Jakarta, Indonesia, of course has its own way in introducing online media to their students and foster media literacy among them. Therefore, this study wanted to know how Harapan Ibu Kindergarten develops online media literacy to their students.

This study used the concept of online media, media literacy, media use, and the concept of early childhood.

By using qualitative descriptive approach, researchers used in-depth interviews to a number of informants among kindergarten teachers of Harapan Ibu Kindergarten, to get an idea of their efforts to foster media literacy, particularly in relation to online media. For technical validity of the data, researchers used triangulation to re-cross check information that has been obtained from the interviewees in this study.

The results of this study are expected to provide input to early childhood education to institutions on introducing the good use of online media and also foster media literacy for the students. Also to give positive feedback to Harapan Ibu

Kindergarten in applying learning methods related to the use of online media among early age children so they are aware on using online media on their early stage, though with their limited ability to read and analyse the contents on the online media.

***Keywords: Online media, media literacy, kindergarten.***